

## Description of Gujranwala District the Operational Area of JWS

Gujranwala is a city in Punjab, Pakistan with a population of 4.6 Million of which 1.9 Million is urban and 2.7 Million is rural, 51% population is male and 49% is female. Gujranwala is located at 32.16° north, 74.18° east and is 700 feet above sea-level. The district of Gujranwala, with a population of about 4.6 million has an area of 3622 sqkm, making Gujranwala the fifth largest city in Pakistan. Gujranwala is also one of the eight divisions of Punjab. Gujranwala division is comprised of six districts named, Gujranwala, Hafiz Abad, Narowal, Sialkot, Gujarat and Mandi Bah-ud-Din districts. Gujranwala district is capital of Gujranwala division. It is comprised of Five Tehsils named, Gujranwala City, Gujranwala Rural, Kamonke, Noshehra Virkan and Wazirabad. It has 188 Union Councils and 7 Town councils named; Kiyali Shah Pur Town, Qila Didar Singh Town, Khayaly Town, Aroop Town, Nandi Pur Town, Wazir Abad Town, Kamoke Town and Noshehra Virkan Town.

City is known as the "City of Wrestlers". It has produced famous wrestlers of the subcontinent, who have proved their skill and strength. This city is proud to attain fame in subcontinent in this behalf with grand titles ever won by any city of the world. People are fond of food. The Hotels, Restaurants with their "*Tikkas*" "*Titar*" "*Batair*" "*Chirry*" "*Champs*" "*Kababs*" are the favorite places of the people.

It is a centre of trade in oilseed, oranges, rice, sugar, and wheat. Grain trading and pottery, and a ceramic institute have been established. There are tanneries and silk and textile processing, as well as electric fan production and rice milling. In every house you can see a small home base industry. Electronic base, sanitary, cooking ware based and textile base industries are very famous one here.

### GUJRANWALA DISTRICT AT A GLANCE

Sr No.	Particulars	Total
1	Population (Million)	4.6
2	Area (Square Kilometers)	3622
3	Population Density (Per Sq.Km.)	1272
4	Population Growth Rate %	2.8 %
5	UCs	188
6	Towns	7
7	Literacy Ratio %	33 %
8	Cultivated land	783339 Acre
9	Forestry	2471 Acre
10	Live stock(Buffaloes, cattle, sheep & goats)	16350977
11	Poultry forms	567
12	MFIs	13
13	Banks	33
14	District & Tehsile Head Quarter Hospitals	05
15	Dispensaries	1449
16	BHCs (Basic Health Centre)	92

17	RHC (Rural Health Centre)	<b>10</b>
18	Industrial Units	<b>7299</b>
19	Grid Station	<b>13</b>
20	No. of Telephone Exchanges	<b>73</b>
21	Police Stations	<b>30</b>
22	Schools, Colleges	<b>472 12</b>
23	<b>Universities</b>	<b>03</b>

## Organization Profile

Jinnah Welfare Society (JWS) Gujranwala is a non Governmental, non profit, non political, non sectarianism and human development organization; formed in 1990 and registered with Government of Punjab Social Welfare Department Gujranwala on 28th March 1992 with **registration No. DDSW-GRW- 92- 285**. It was established in a small village of Gujranwala named Qila Mustafabad by likeminded group of people. This group struggled hard with fully commitment and dedication and expanded its operations in nearby villages of Tehsil Noshehra Virkan and Kamonke. JWS rendered its services to the deprived and disadvantages groups of target communities by the adoption of integrated participatory approaches. JWS contributes to uplift the literacy rate, physical infrastructure, improve business activities and capacity development of the target communities. Gradually JWS expanded its outreach at District level and shifted its head office at Gujranwala city. Currently JWS expanded its operations in five Tehsils of district Gujranwala by covering 260 locations of 70 union councils. JWS rendered its services to bring cohesive change in target communities at grassroots level.

Jinnah Welfare Society (JWS) Gujranwala has designed its Vision& Mission to establish a clear cut working methodology to work for integrated Human Development in District Gujranwala.

### **Vision:**

The vision of JWS is to: 'A just and peaceful society that can guaranteed equal opportunities for all'

### **Mission:**

Socially, economically and politically develop marginalized communities especially women, children, farmers, through mobilization and group formation, capacity development, information and knowledge building, economic support and advocating their rights and entitlement with an aim to ensure a peaceful and just society; and equal opportunity for all.

### **Current Programs of JWS:**

Currently Jinnah Welfare Society (JWS) Gujranwala running its five programs through the support provided by Pakistan Poverty Alleviation Fund (PPAF) Islamabad and Trust for Voluntary Organizations (TVO) Islamabad.

- 1- Micro Finance Program (MFP).
- 2- Non Formal Basic Education Program (NFBEP).
- 3- Capacity Building Program (CBP).
- 4- Community Physical Infrastructure Program (CPI).
- 5- Linkage & Networking Program (L&NP)
- 6- Agri Financing (AF)

JWS has designed a program methodology and objectives for every program to uplift the target communities of both rural, semi urban areas of Gujranwala. JWS always facilitate the target communities and like minded organizations to build their capacities.

### **Major Achievements of JWS:**

1. JWS enjoys 12000 active clients in Micro Finance Program (MFP)
2. JWS has 30000 Served Client.
3. JWS completed 88 schemes of physical infrastructure i.e. water lining course, Peter engine installation, sanitation and sewerage lines in its target communities.
4. JWS has entertained 1500 students through non formal Basic education program by establishing 30 schools in remote areas of district Gujranwala.
5. JWS conducted 61 Community trainings for 1,754 target Community members for the betterment of their business skills and their capacity building.
6. JWS has conducted 49 staff Trainings for the capacity building of its staff members in which JWS has entertained to 583 staff members through these trainings.
7. Served 30000 loans to its target communities
8. All clients are insured with NJI from January 2008
9. Recovery in bank deposit
10. Maintaining 100% recovery rate
11. Field operations are cost effective
12. Operational self sufficiency 110%

### **Donor Organizations Supported JWS:**

- 1- South Asia Partnership (SAP-PK) Lahore.
- 2- The Asia Foundation (TAF) Islamabad.
- 3- Catholic Relief Services (CRS) Islamabad.
- 4- Trust for Voluntary Organizations (TVO) Islamabad.
- 5- Pakistan Literacy Commission (PLC) Islamabad.
- 6- Pakistan Poverty Alleviation Fund (PPAF) Islamabad
- 7- Financial Sector Strengthening Program (FSSP) Islamabad. (Project of SDC)

- **Detail of Funding from All Donors including PPAF (2000-2009)**

S#	Duration	Amount (Rs.)	Project/ Activities	Donor	Beneficiaries	Status
1.	2001-2002	617682	Credit for Women	TAF	120	Completed
2.	2001-2003	484126	Girls Education	TVO	150	Completed
3.	2004-2005	2021000	Non Formal Education	TVO	800	Completed
4.	2005-2006	751976	Development of SOPs	FSSP		Completed
5.	2001-2008	32572310	CPI	PPAF	29501	Completed
6.	2001-2009	434300000	Micro Credit	PPAF	27341	On Going
7.	2001-2009	30181093	CB	PPAF		Completed
8.	2010- 2011	18000000	Agri Financing	PPAF	120	On Going

### **JWS Offices**

#### **1-Head Office**

11 Jinnah Road Link DC Road Gujranwala

#### **2-Field Unit Qila Mustafabad (QMA)**

Tehsil Komoke District Gujranwala

#### **3-Field Unit Fareed Town, (FT)**

Street No.15 Mohalla Saddiq-e-Akbar Park  
Freed Town Gujranwala

#### **4-Field Unit Kamonke (KMK)**

Behind Masjid Umer, Near Ali Arcade  
G.T. Road Kamoke Gujranwala

#### **5-Field Unit Hafizabad Road (HAR)**

Near Zam Zam Safe, Ghorhy Shah  
Hafizabad Road Gujranwala

#### **6-Field Unit Sheikhupura Road (SKR)**

Madni Road Link Sheikhupura Road  
Gujranwala

#### **7-Field Unit Wazirabad (WZD)**

House No, 921/53 Mohallah Shahu Shah,  
Wazirabad Gujranwala

#### **8-Field Unit Ghakhar (GKR)**

Zafar Colony, Near Grid Station or  
Alhambra Cinema, Ghakhar

#### **9-Field Unit Shaheenabad (SHD)**

Near Hamza Market Shama Colony  
Gujranwala

**10-Field Unit Model Town (MT)**  
Upper Portion of Batala Medical Store,  
Mini Market Model Town Gujranwala